



Logo Usage Guide

Usage & Sizing

The full Aura Identity Guard logo is best used at larger sizes. The minimum height for the full logo is 40px at 1x resolution.

The minimum height for the small variation is 12px at 1x resolution.

WITH AURA CO-BRANDING



LOGO



Spacing

As the main visual representation of the Aura Identity Guard brand, it is important to let the logo breathe. Keeping an ample amount of white space around the logo ensures that it is not lost on a page and can be easily found and identified.



Things to Avoid

To preserve the integrity of the brand, it is important that the logo is represented clearly and consistently throughout all communications. Do not warp or stretch the logo in any way. Only show the logo in brand colors, and be sure that there is enough contrast with the background so that the logo is clearly legible.

